The Illinois Retail Merchants Association is the only statewide organization representing retailers of all types, including apparel, restaurants, boutiques, entertainment and more.

IRMA Sponsorship Program allows our non-retail suppliers and supporters to participate in IRMA communications and events. There are four levels of participation outlined below.

<table>
<thead>
<tr>
<th>Champion</th>
<th>Advocate</th>
<th>Presenting</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000/year</td>
<td>$8,000/year</td>
<td>$5,000/year</td>
<td>$1,000/year</td>
</tr>
</tbody>
</table>

**Champion**
- Sponsor Highlight Listing on our Partner Webpage
  - Featuring Business Description
- “Sponsored By” IRMA Blog Spotlight
  - Your Logo Featured on our Blog 4X Per Year
- Retail Register Sponsor Spotlight
  - Featuring Logo & Business Description 6x Per Year
- This Week in Springfield (Legislative Session Updates)
  - Sponsor Listing In Every Publication
- Priority Article Submission in IRMA Publications*
  - Based Upon Availability
- IRMA Events** Exhibitor Table, 4 Tickets To Annual Meeting*
  - + Sponsor Logo & Description In Program Materials

**Advocate**
- Featured Logo on Our Partner Webpage
  - With Business Description
- “Sponsored By” IRMA Blog Spotlight
  - Your Logo Featured on our Blog 2X Per Year
- Retail Register Sponsor Spotlight
  - Featuring Logo 4x Per Year & Business Description 2x Per Year
- This Week in Springfield (Legislative Session Updates)
  - Sponsor Listing 4X Per Month During Session
- Article Submission in IRMA Publications*
  - Based Upon Availability
- IRMA Events** Exhibitor Table, 2 Tickets To Annual Meeting*
  - + Sponsor Logo In Program Materials

**Presenting**
- Sponsor Name & Description Listed On Our Partner Webpage
- “Sponsored By” IRMA Blog Spotlight
  - Your Logo Featured on our Blog 1X Per Year
- Retail Register Sponsor Spotlight
  - Featuring Logo 2x Per Year
- This Week in Springfield (Legislative Session Updates)
  - Sponsor Listing 1X Per Month During Session
- IRMA Event** Sponsor Listing
  - In Program Materials

**Supporter**
- Sponsor Name Listed On Our Partner Webpage
- Retail Register Sponsor Listing 1x Per Year

* Article submission must be educational and provide value to the membership. In no way can the information presented reflect an “advertisement” for the sponsorship organization.
**In the case of virtual events, sponsors will be highlighted on video.

To begin aligning your company with Illinois’ most powerful voice for retail, contact Rob Karr at 217-544-1003 today.